



**10x INNOVATION  
WITH AI**



# FOR ENTREPRENEURS, BY ENTREPRENEURS

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& Co-founder of Lightbringer
- MSc Engineering Physics
- 20+ years' experience as tech entrepreneur and CTO & Co-founder of Flatfrog
- Sci-fi & Fantasy author





# PATENTS FOR ENTREPRENEURS



# KÜBLER-ROSS GRIEF CYCLE



## DENIAL

Avoidance  
Confusion  
Shock  
Fear

## ANGER

Frustration  
Irritation  
Anxiety

## BARGAINING

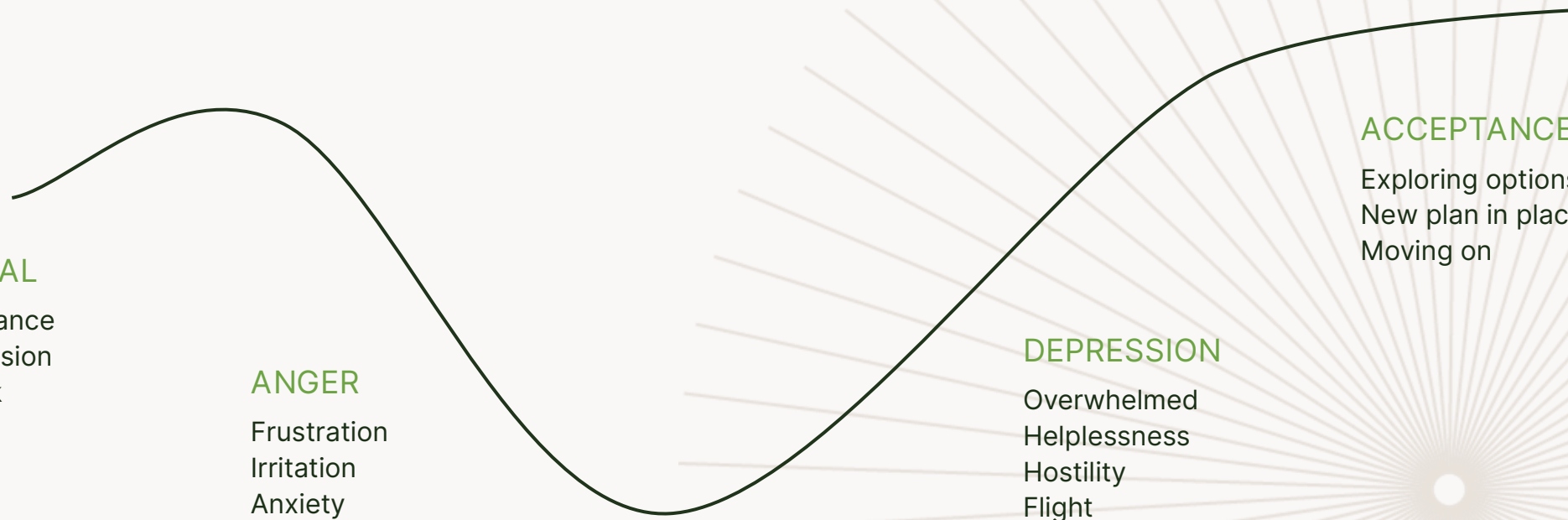
Struggling to find meaning  
Reaching out to others  
Telling one's story

## DEPRESSION

Overwhelmed  
Helplessness  
Hostility  
Flight

## ACCEPTANCE

Exploring options  
New plan in place  
Moving on

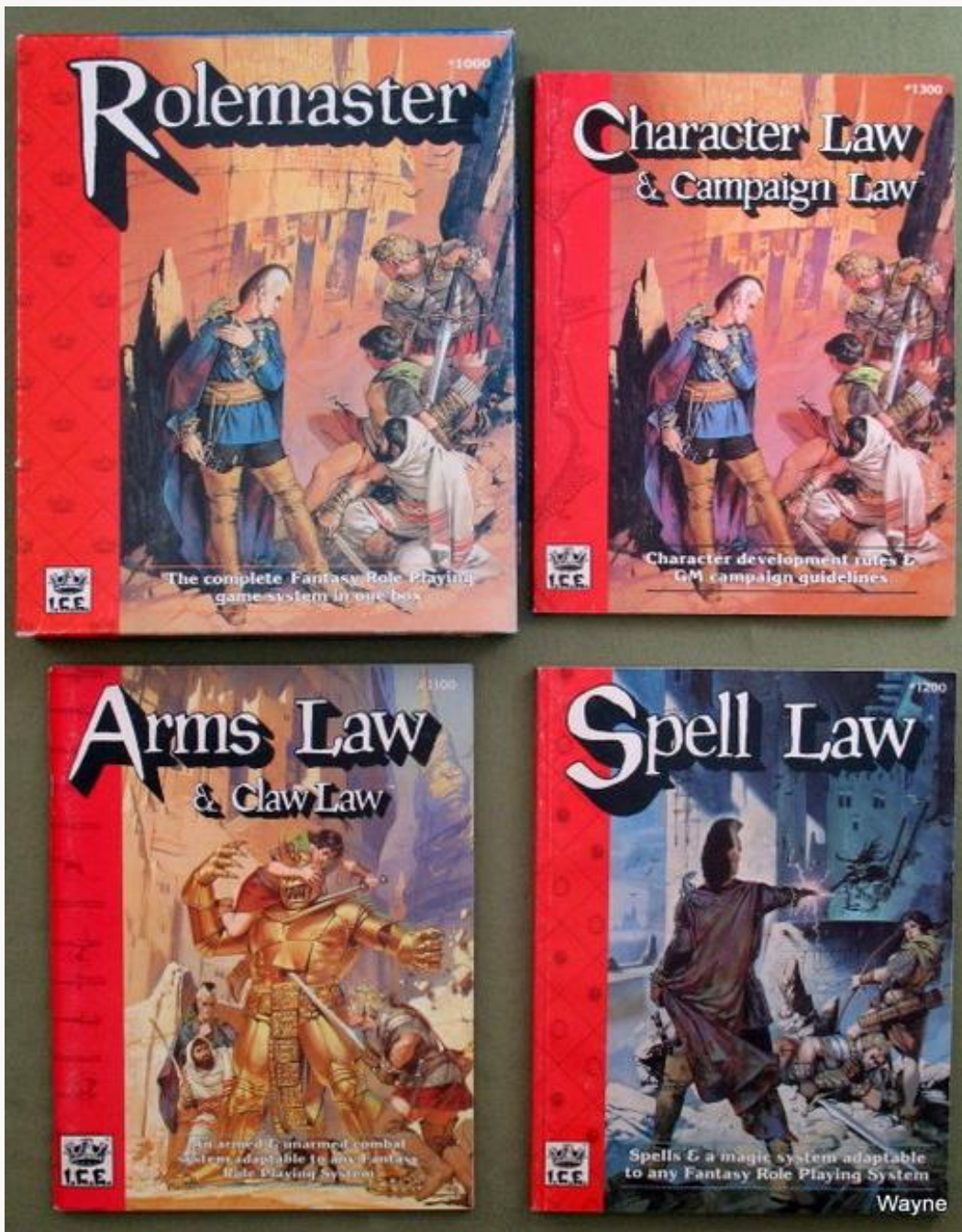




**“ALL IN THE GAME YO,  
ALL IN THE GAME”**

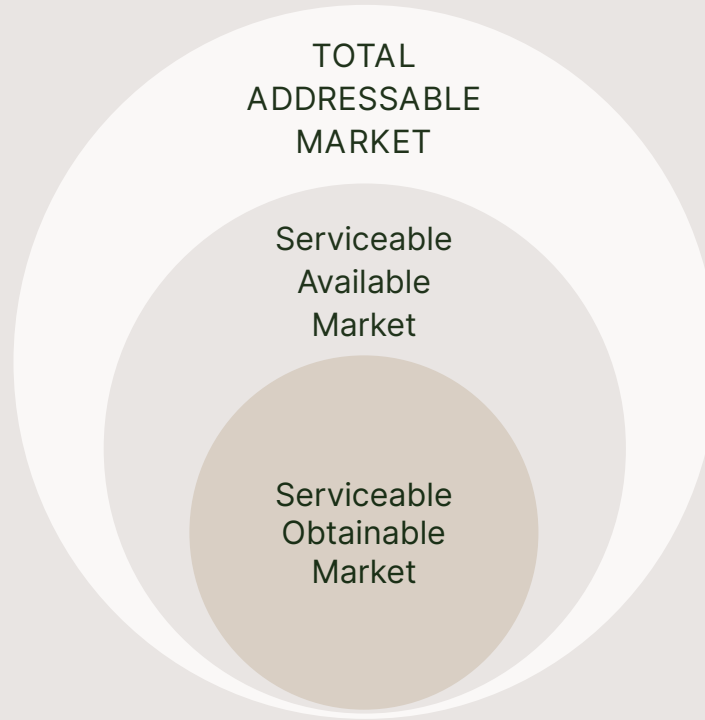
OMAR LITTLE







# TEAM – TAM – TECH



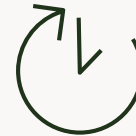


# YOU'RE NOT ALONE!



## OTHERS ARE INVENTING THE SAME THINGS THAT YOU ARE

As technological understanding reaches a new level many people will have the same idea that you have, and a few of those will act.



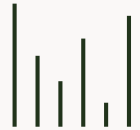
## REMEMBER, FIRST TO FILE WINS

If you are just one day ahead of your competition, you get all the rights. If they are, you lose.





# PROBLEMS ARE GREAT NEWS FOR FIRST MOVERS



## PROBLEMS ARE SOLUTIONS WAITING TO HAPPEN

- Solving a problem before anyone else is ideal material for Patents and Trade Secrets
- Don't know what to patent? Just think about which problems you solved!



## IF IT'S NOT HARD, ANYONE CAN DO IT

- Obstacles are good  
– but don't die trying
- The beaten path is easy to walk  
– make sure to block the path behind you!



# STRATEGY

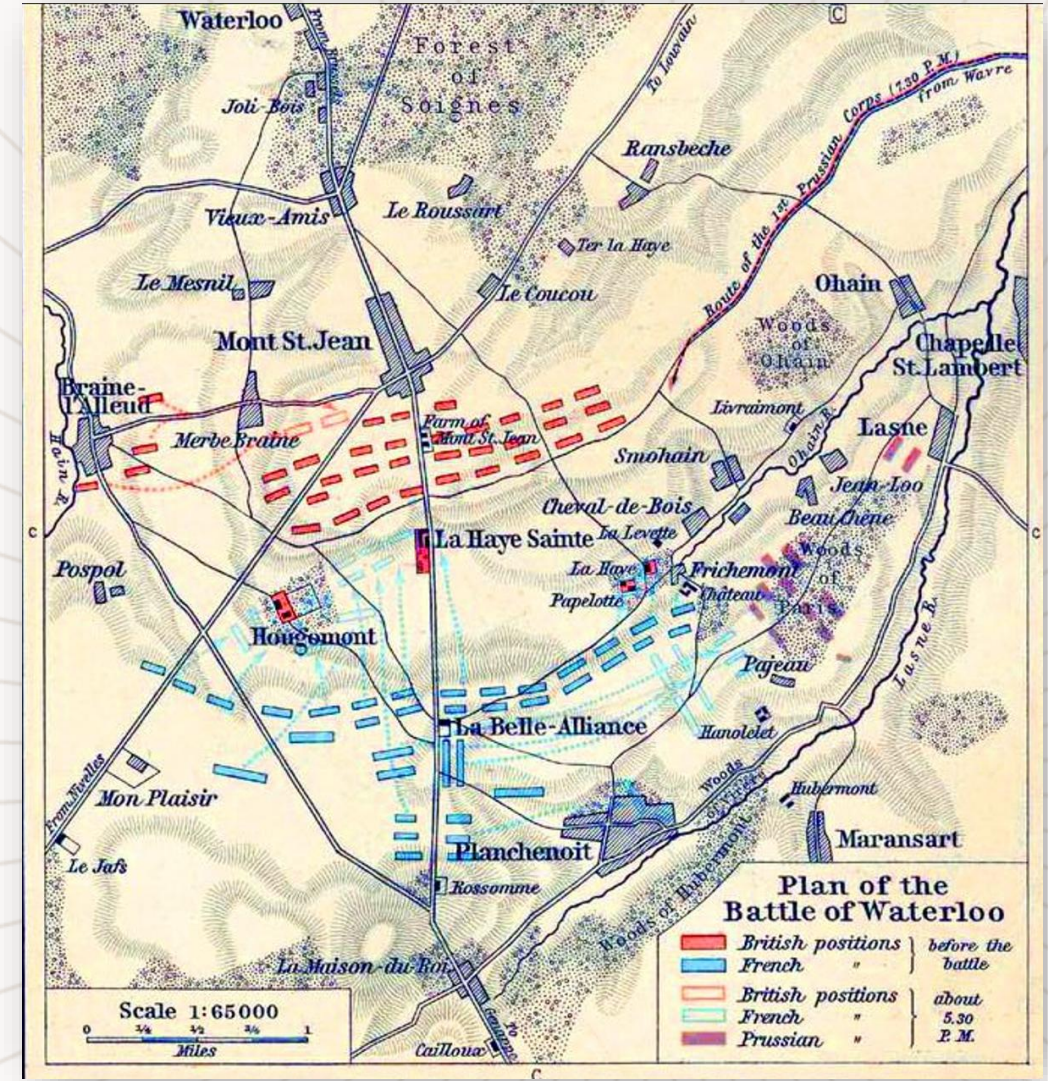
# PATENT STRATEGY – PLANNING

## WHY ARE YOU PATENTING?

- Licensing model
- Defensive portfolio
- Investment
- Exit
- Other uses, e.g. negotiation leverage

## BUDGET & PATENTS VS TRADE SECRETS

- Make a patent budget up-front!
- Make conscious decisions about what to patent and what to keep as trade secrets
- Balance patents vs trade secrets – too much of either is dangerous







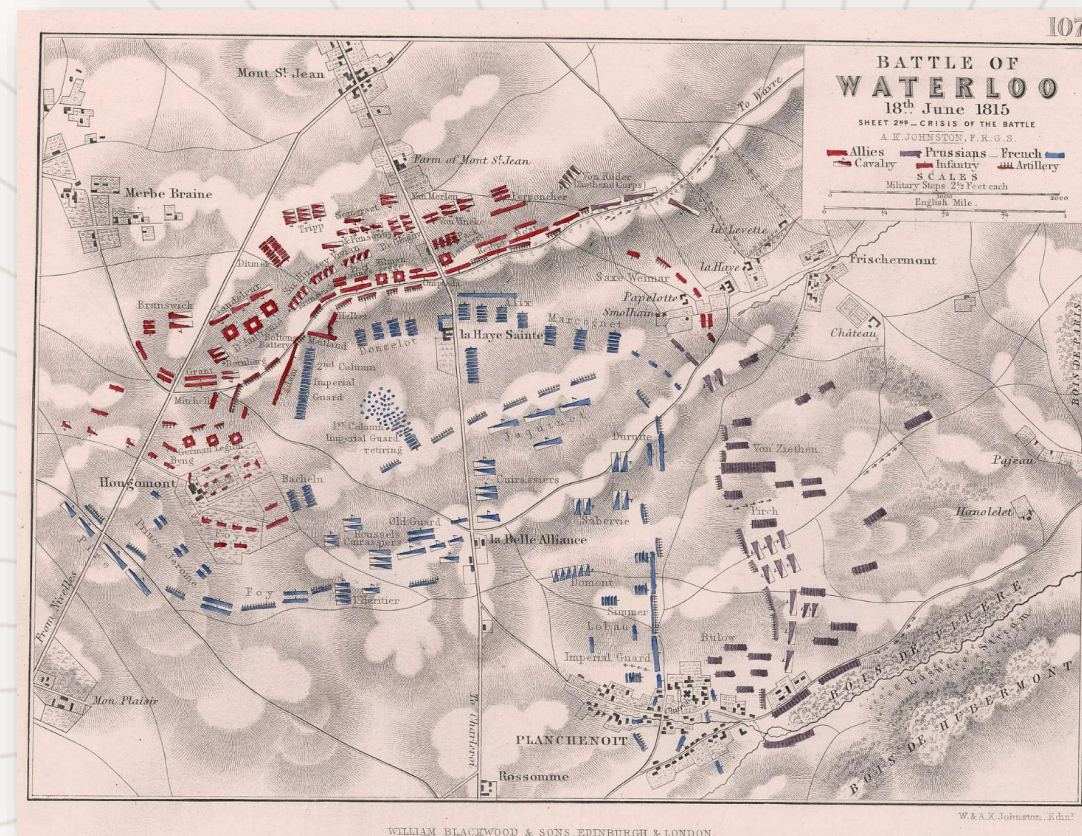
# PATENT STRATEGY – EXECUTION

## DETERMINE YOUR PATENTABLE AREAS

- Concept level
- Product level
- System level
- Component level

## EXECUTE & ADAPT

- Determine the distribution between the different types of patents – leave no areas uncovered
- Execute and adapt your plan according to the movements of the competition



**THE NUMBER OF  
ATTORNEYS THAT TELL  
YOU TO PATENT ALGORITHMS**



**IS TOO DAMN HIGH!**



**KEEP YOUR  
TRADE SECRETS  
SECRET!**



# INTRODUCING LIGHTBRINGER





# GPTS & LARGE CONTEXT WINDOWS

- Foundational model agnostic
- Novel knowledge graph concept
- Very large context windows
- Advanced infrastructure including reasoning
- Zero retention
- AI-augmented “human-in-the-loop” for mission critical tasks



# PATENT STRATEGY



## BEFORE

- ✓ Manual process
- ✓ 1-2 months
- ✓ 2-4 meetings
- ✓ €10 000



## AFTER

✓ AI automated process

✓ 20 mins

✓ €99/month

# PATENT FILING



## BEFORE

- ✓ Manual process
- ✓ 3-6 months
- ✓ 2-4 meetings



## AFTER

✓ AI automated process

✓ 1-2 weeks

✓ 1 meeting



# PATENT ANALYSIS



## BEFORE

- ✓ Manual process
- ✓ 1 month
- ✓ €5 000/case



## AFTER

✓ AI automated process

✓ 30 seconds

✓ €99/month



# WHITE SPACE ANALYSIS

## BEFORE

- ✓ Manual process
- ✓ 1-4 months
- ✓ €50 000/case



## AFTER

✓ AI automated process

✓ > 1 hour

✓ €99/month



# INTRODUCING: A FOUNDER FRIENDLY PATENT MANAGEMENT PLATFORM

- ✓ Innovation Discovery
- ✓ Patent Strategy Builder
- ✓ Lightbringer Insights







# A GUIDED INNOVATION JOURNEY

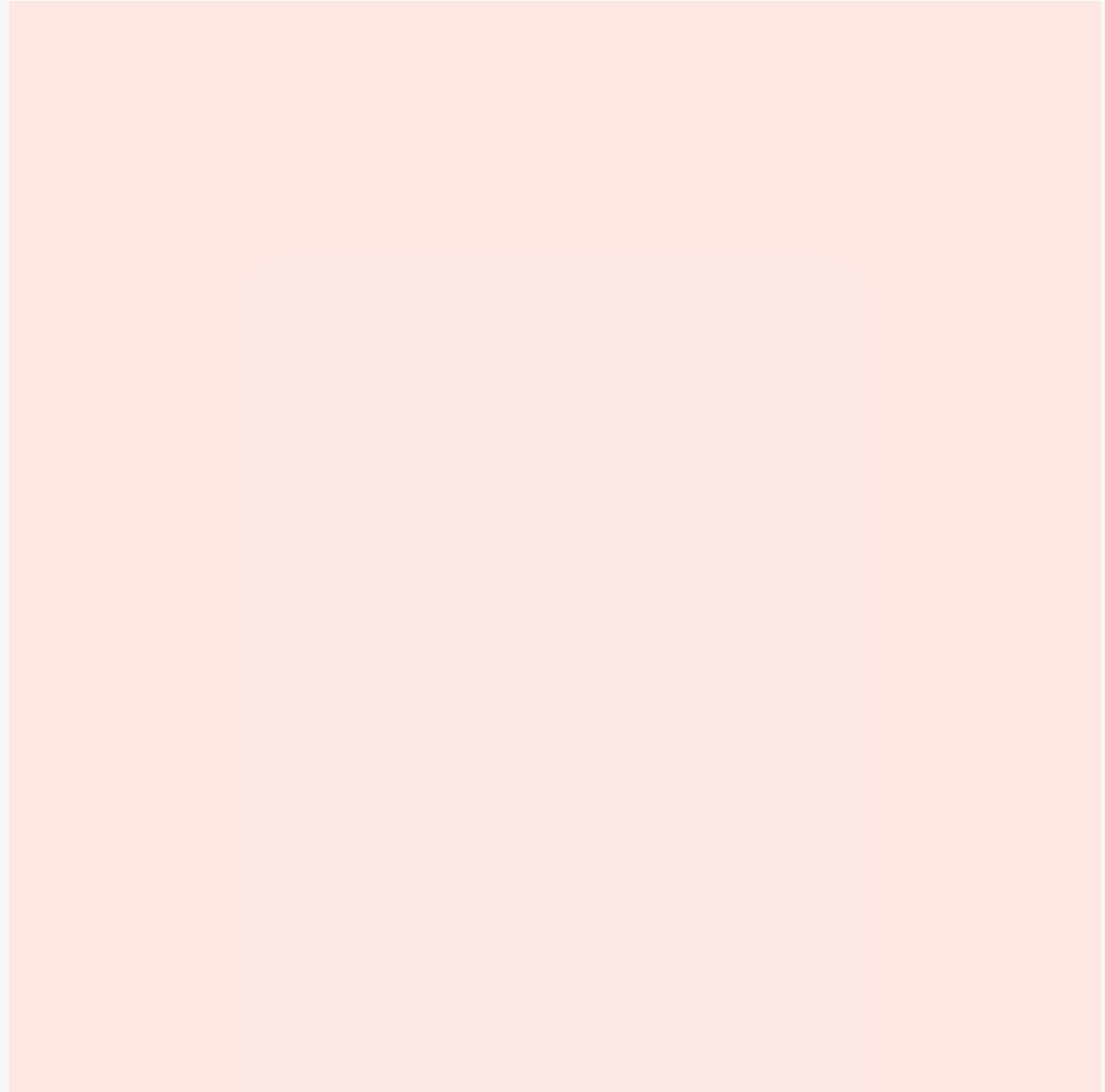
What problem is your innovation solving?

PROBLEM

✳ Get suggestions

Continue

# TURN INSIGHTS TO INNOVATION



# **MAKE PATENTS YOUR STRATEGIC ADVANTAGE**







# GET STARTED



[LIGHTBRINGER.COM/INNOVATE](https://lightbringer.com/innovate)



**ANY QUESTIONS?**

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# THANK YOU